



WomenWise

**CORPORATE
TRAINING**

PROPOSAL



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DIVERSE LEADERSHIP LEADS TO A BETTER COMPANY.

Diversity gives you access to a larger range of talent. Diversity helps you better understand your client and customer base. Diversity helps improve your bottom line. Diversity brings many benefits. The list goes on and on.

As the corporate world strives to create more diversity within their companies and in their leadership teams, some look for external candidates but many develop from within.

WomenWise is a global training entity that supports ambitious women to grow in their careers, fosters intrapreneurship, and helps to improve gender dynamics in the workplace.

Company Name: WomenWise

Founded: 2018

Headquartered: Madrid

Executive Team: Four
International Business Women

Trainers: +100 Certified Coaches
& Trainers

Female Talent Database: +500
Candidates

Previous Trainings in Madrid: 20

WomenWise Partnerships: IE
Business School, KiCk Global
Media Agency, NH Hotels,
Impact Hub Madrid, Imaguru
Start-Up Hub



TRAINING FORMAT

WomenWise will customize a training package based off of your company's needs. Here are some examples of packages:

- 12 series in-person trainings, weekly or monthly
- 12 series virtual trainings, weekly or monthly
- 12 series in-person & virtual trainings, weekly or monthly
- One-week intensive workshops
- One-time training

TRAINING OBJECTIVES

- 01 Enhance employee's soft skills
- 02 Foster confidence and creativity to aid intrapreneurship and career growth
- 03 Create cohesion among multi-gender teams
- 04 Promote leadership in and out of the workplace
- 05 Diversify companies and their leadership positions





WomenWise

Sample Training Topics

FEMALE LEADERSHIP IN THE
21ST CENTURY

EFFECTIVE COMMUNICATION

CREATIVITY &
INTRAPRENEURSHIP

GENDER DYNAMICS IN THE
WORKPLACE

MENTORSHIP &
CAREER GROWTH

EMOTIONAL INTELLIGENCE

WORK-LIFE BALANCE



WOMENWISE EXECUTIVE TEAM

Meet the brains behind this company!



Jennifer Allen,
CEO



Marina
Lahteenmaki,
Director of
Corporate
Relations



Jennifer Serrat,
Director of
Training



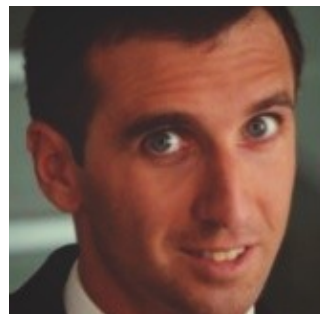
Meriem Alami,
Director of
Marketing

WOMENWISE ADVISORY BOARD

Meet the support behind this company!



Cristina Baselga
Cervera,
Social Impact



Daniele
Calzolari,
Investment



Abigail Harlan,
Strategy



SOCIAL IMPACT

WE ARE AMBITIOUS.
WE ARE LIMITLESS.
WE ARE WOMENWISE.

WomenWise is a social enterprise. Each client must select from one of the NGO's below. Since we believe in opportunity for everyone, we will donate a portion of your training fee to the selected organization.



AMAL IS A NON-PROFIT ASSOCIATION AND RESTAURANT, EMPOWERING DISADVANTAGED WOMEN THROUGH CULINARY SKILLS IN MOROCCO.



WOMEN FOR WOMEN INTERNATIONAL SUPPORTS THE MOST MARGINALIZED WOMEN IN COUNTRIES AFFECTED BY CONFLICT AND WAR. THEIR PROGRAMS ENABLE THEM TO EARN AND SAVE MONEY, IMPROVE HEALTH AND WELL-BEING, INFLUENCE DECISIONS IN THEIR HOME AND COMMUNITY, AND CONNECT TO NETWORKS FOR SUPPORT. BY UTILIZING SKILLS, KNOWLEDGE, AND RESOURCES,

NEXT STEPS...

How will your company
develop your female
talent?



**TO CUSTOMIZE A CORPORATE TRAINING
PACKAGE AND RECEIVE A QUOTE,
PLEASE REACH OUT TO:**

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